



# ONLINE PRIVACY POLICY AGREEMENT

**Last updated: June 13, 2022**

Lantigua Williams & Co., Inc. DBA LWC Studios (“LWC”), is committed to keeping any and all personal information collected of those individuals that visit our website and make use of our online facilities and services accurate, confidential, secure and private. Our privacy policy has been designed and created to ensure those affiliated with LWC of our commitment and realization of our obligation not only to meet but to exceed most existing privacy standards.

This privacy policy agreement shall apply to LWC, and thus it shall govern any and all data collection and usage thereof. Through the use of <http://feelingmyflo.com>, you are herein consenting to the following data procedures expressed within this agreement. Please read this policy carefully to understand our policies and practices regarding your information and how we will treat it. **If you do not agree with our policies and practices, your choice is not to use our website.** This policy may change from time to time. Your continued use of this website after we make changes is deemed to be acceptance of those changes, so please check the policy periodically for updates.

It is highly recommended and suggested that you review the privacy policies and statements of any website you choose to use or frequent as a means to better understand the way in which other websites garner, make use of and share information collected.

## **Collection of Information**

This website collects various types of information, such as:

- Information by which you may be personally identified, which includes your name, address, email address, billing and/or credit card information, telephone number, employer name, or any other identifier by which you may be contacted online or offline (“personal information”).
  - Please rest assured that this site shall only collect personal information that you knowingly and willingly provide by way of surveys, completed membership forms, purchase orders, subscriptions, and emails.

- o It is the intent of this site to use personal information only for the purpose for which it was requested and any additional uses specifically provided on this site.
- Non-personal anonymous demographic information, such as age, gender, household income, political affiliation, race, and religion.
- Information about your internet connection, the equipment you use to access our website, the type of browser you are using, IP address, type of operating system, and usage details.
  - o This information is collected automatically as you navigate through the site, through cookies, web beacons, and other tracking technologies.

### **Use of Information Collected**

LWC will make use of information that we collect about you or that you provide to us, including personal information, to present our website and its contents to you, assist in the operation of our website, to ensure delivery of the products or services you request from us, or to fulfill any other purpose for which you provide it.

At times, we may find it necessary to use personal information as a means to keep you informed of other possible products and/or services that may be available to you from LWC. We may also be in contact with you with regards to completing surveys and/or research questionnaires related to your opinion of current or potential future services that may be offered.

LWC does not now, nor will it in the future, sell, rent or lease any of its customer lists or names to any third parties.

LWC will disclose your personal information, without any prior notice to you to:

- Our subsidiaries and affiliates;
- Contractors, service providers, and other third parties we use to support our business;
- A buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of LWC's assets;
- Fulfill the purpose for which you provide it;
- Comply with any court order, law, or legal process, including in an effort to comply with any legal process which may be served upon LWC and/or its website, or to respond to any government or regulatory request; and
- Protect, maintain, safeguard and/or preserve all the rights, property, or safety of LWC, our customers, or others.

LWC greatly respects your privacy. We do maintain and reserve the right to contact you if needed for non-marketing purposes (such as bug alerts, security breaches, account issues, and/or changes in LWC products and services). In certain circumstances, we may use our website, newspapers, or other public means to post a notice.

### **Children Under Age of 13**

LWC does not knowingly collect personal identifiable information from children under the age of thirteen (13) without verifiable parental consent. If it is determined that such information has been inadvertently collected on anyone under the age of thirteen (13), we will immediately take the necessary steps to ensure that such information is deleted from our system's database. Anyone under the age of thirteen (13) must seek and obtain parent or guardian permission to use this website.

### **Unsubscribe, Access or Correct Your Information**

All users and/or visitors to our website have the option to discontinue receiving communication from us and/or reserve the right to discontinue receiving communications by way of email or newsletters. You also have the right to (i) access copies of, correct, complete, or delete any personal information that you have provided to us; (ii) request that we restrict the processing of your personal information, and to object to our processing of your personal information; and (iii) request that we transfer your personal information to another organization, or directly to you.

If you make a request, we have one month to respond to you. To exercise these rights, please send an email to [hello@lwcstudios.com](mailto:hello@lwcstudios.com).

If you wish to unsubscribe or opt-out from any third-party websites, you must go to that specific website to unsubscribe and/or opt-out. LWC will continue to adhere to the privacy policy described herein with respect to any personal information previously collected.

### **Links to Other Websites**

Our website does contain links to affiliate and other websites. LWC does not claim nor accept responsibility for any privacy policies, practices and/or procedures of other such websites. Therefore, we encourage all users and visitors to be aware when they leave our website and to read the privacy statements of each and every website that collects personally identifiable information. This agreement applies only and solely to the information collected by our website.

### **Security**

LWC endeavors and takes precautions to maintain adequate physical, procedural and

technical security with respect to its offices and information storage facilities so as to prevent any loss, misuse, unauthorized access, disclosure or modification of the personal information under our control.

We securely store your data in a Google Drive Business Account which automatically encrypts it using AES-256. We will keep your personal information for as long as it is necessary for the purpose or purposes for which we collected it.

Unfortunately, the transmission of information via the internet is not completely secure. Although we do our best to protect your personal information, we cannot guarantee the security of your personal information transmitted to our website. Any transmission of personal information is at your own risk. We are not responsible for circumvention of any privacy settings or security measures contained on the website.

### **Cookies**

We use cookies in a range of ways to improve your experience on our website, including understanding how you use our website.

There are different types of cookies our website uses:

- Functionality – LWC uses these cookies so that we recognize you on our website and remember your previously selected preferences. These could include what location you are in. A mix of first-party and third-party cookies are used.
- Advertising – LWC uses these cookies to collect information about your visit to our website, the content you viewed, the links you followed and information about your browser, device, and your IP address. We sometimes share some limited aspects of this data with third parties for advertising purposes. We may also share online data collected through cookies with our advertising partners. This means that when you visit another website, you may be shown advertising based on your browsing patterns on our website.

You can set your browser not to accept cookies. Visit <https://allaboutcookies.org> for information on how to remove cookies from your browser. Please keep in mind that if you do, some of our website features may not function.

### **Changes to Privacy Policy Agreement**

LWC reserves the right to update or change the terms of our privacy policy, and as such we will post those changes to our website, so that our users and visitors are always aware of the type of information we collect, how it will be used, and under what circumstances, if any, we may disclose such information.

If at any point in time LWC decides to make use of any personal information on file, in a manner vastly different from that which was stated when this information was initially collected, users shall be promptly notified by email. Users at that time shall have the option as to whether or not to permit the use of their information in this separate manner. You are responsible for ensuring we have an up-to-date active and deliverable email address for you, and for periodically visiting our website and this privacy policy to check for any changes.

### **How to Contact Us**

If you have any questions or concerns regarding this privacy policy, please feel free to contact us at the following address:

**Email:** [hello@lwcstudios.com](mailto:hello@lwcstudios.com)

### **Mailing Address:**

Lantigua Williams & Co., Inc. DBA LWC Studios  
11904 Kings Bridge Way  
Rockville, Maryland 20852